



## Georgia's my Little Millie™ School Literacy Show Secures First Major Sponsorship with Peach State Health Plan

Lithonia, GA - iMPACT Greater Good™, a Florida and Georgia-based 501(c)(3) nonprofit organization focused on youth empowerment, literacy, confidence-building, and social-emotional learning, recently brought its nationally growing my Little Millie™ Literacy Show to Rock Chapel Elementary School in Lithonia, Georgia, where more than 175 second and third grade students packed the gymnasium for an unforgettable interactive literacy experience centered around confidence, self-esteem, inclusion, and positive behavioral development.

The event also marked a major milestone for the organization as Peach State Health Plan supported the literacy initiative through its first in-kind sponsorship partnership with the my Little Millie™ Literacy Show in Georgia. The sponsorship reflects a growing commitment to advancing literacy, youth development, social-emotional learning (SEL), and equitable educational experiences for children in underserved and diverse communities.

Founded by Milicent Reed, the my Little Millie™ Literacy Show was intentionally designed as a high-energy, affirming educational experience that supports literacy engagement while reinforcing confidence, emotional wellness, positive affirmations, kindness, leadership development, and self-belief among elementary-aged students. The program places strong emphasis on all-inclusive learning environments where every child feels seen, valued, represented, and empowered, reinforcing the organization's belief that no child should ever be left behind.



### Schools and Sponsors are saying YES and joining the movement!

For funders, sponsors, school districts, and community stakeholders, the initiative serves as a scalable youth impact model that integrates literacy, social-emotional learning, behavioral reinforcement, confidence-building, and student engagement into one dynamic educational platform. Through interactive storytelling, audience participation, affirmations, and representation-centered programming, students are encouraged to strengthen both academic and emotional development in ways that create lasting community impact.

The experience at Rock Chapel Elementary held special meaning for Founder Milicent Reed, who is a proud product of the DeKalb County School System. Returning to DeKalb County to pour back into students and families represented a full-circle moment for the nationally growing author, speaker, and nonprofit leader, who continues to use her platform to inspire children through literacy and empowerment.

As part of the in-kind sponsorship, Peach State Health Plan donated Dunkin' Donuts and juice for all participating students. In addition, every child received a signature my Little Millie™ pocket mirror, a symbolic confidence tool designed to reinforce positive affirmations and self-worth long after the literacy show concluded.

“ Their affirmations were powerful, showing genuine self-belief and the ability to uplift one another. It's clear that the program not only entertains but also empowers young minds to grow and thrive.

**Phyllis D. Ellis**  
**Peach State Health Plan**  
**Community Resource Coordinator IV**

As demand for the my Little Millie™ Literacy Show continues to expand nationwide, iMPACT Greater Good Foundation remains committed to creating transformative educational experiences that strengthen literacy outcomes, improve student confidence, support positive mental health, and empower the next generation of leaders through culturally inclusive and socially impactful programming.

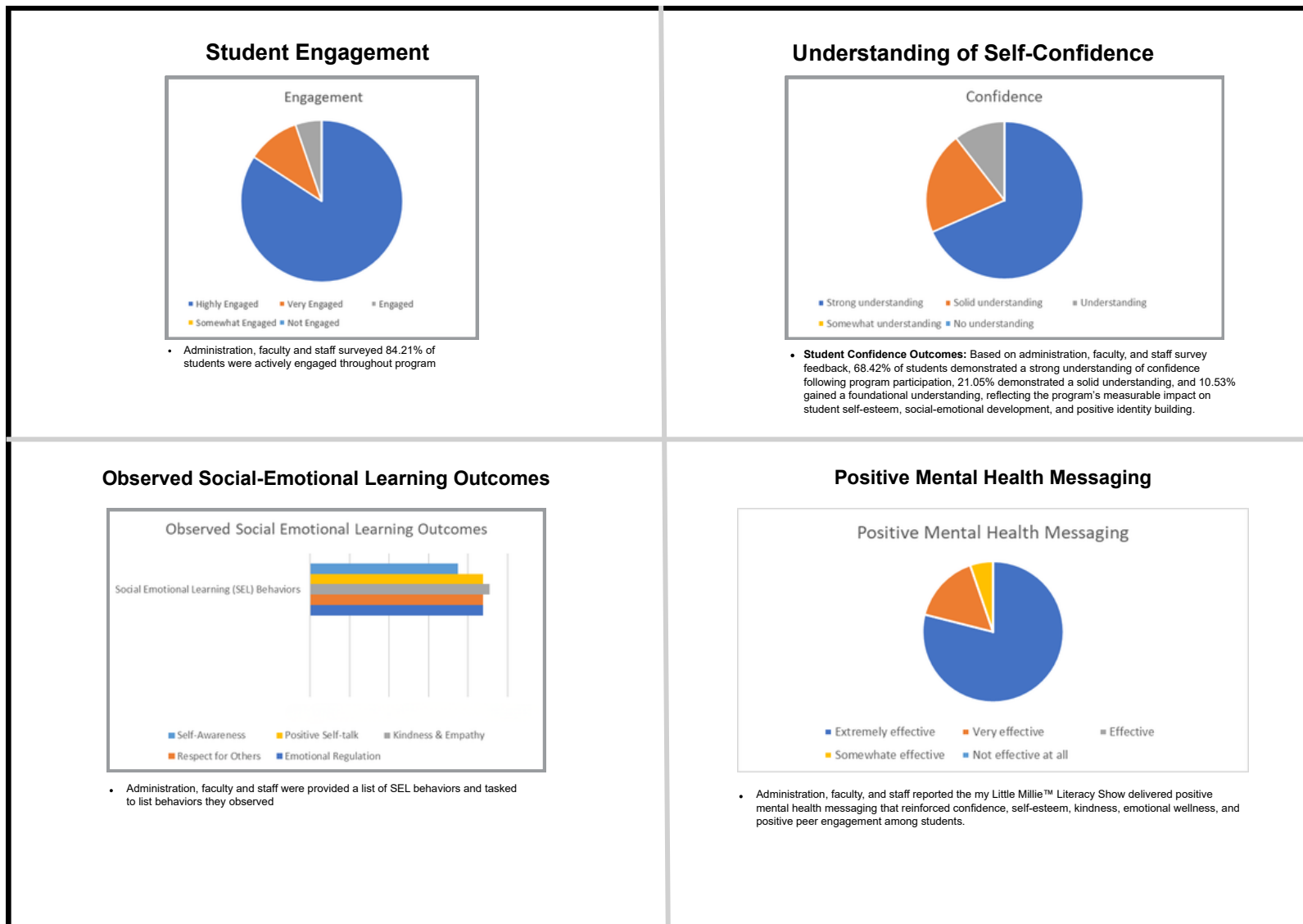


## The Data Speaks for itself Rock Chapel Elementary (Lithonia, Georgia)

**School Motto: Where children have a mountain of potential.**

**Beyond the energy and excitement, the results are measurable and they matter.**

Data based on Teacher/Administration observation of my Little Millie program and survey results for school measured:



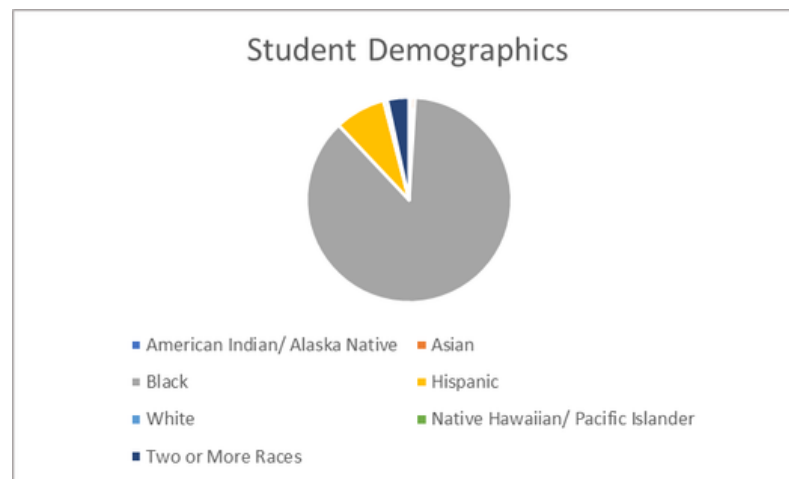
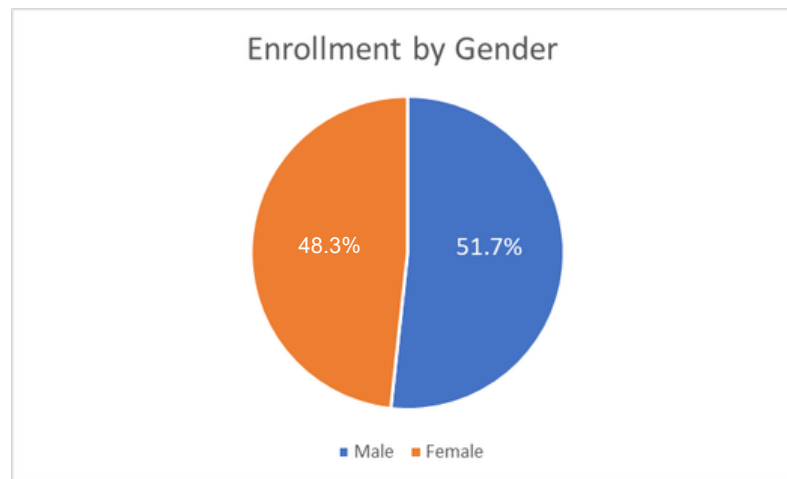
### Other measured data insights:

- **Classroom Application:** 94.73% of administration, faculty, and staff reported they would apply my Little Millie™ Literacy Show teachings and SEL strategies within the classroom environment.
- **Behavioral Impact:** 63.15% of administration, faculty, and staff reported immediate and significant positive behavior and mindset shifts in students, while 36.85% reported noticeable positive changes.
- **Program Recommendation:** 94.74% of administration, faculty, and staff said they would recommend the my Little Millie™ Literacy Show to other schools to support student confidence, self-esteem, literacy engagement, and social emotional learning outcomes.

# Rock Chapel Elementary School (Lithonia, Georgia)

**Total Students: 524 Grade Span: PK – 5  
Enrollment by Race/Ethnicity:**

	American Indian/ Alaska Native	Asian	Black	Hispanic	White	Native Hawaiian/ Pacific Islander	Two or More Races
Students	2	3	456	42	3	0	18



Source: NCES, CCD Public School Data (2024-2025) and NAEP ERIC Database. Retrieved May 16, 2026.



# my Little Millie

## A Program Taking the Nation by Storm!

### Why Sponsors, Funders, and Educators Are Leaning In

This isn't just a program; it's a proven model.

- **For Schools & Educators:** It delivers curriculum-aligned SEL outcomes in a way students retain and
- **For Sponsors:** It provides meaningful brand alignment with youth development, literacy, and mental wellness
- **For Funders:** It offers measurable impact, scalability, and a clear mission rooted in community transformation

At its core, this work reinforces a truth we all know: It takes a village. And the my Little Millie™ Literacy Show is helping build one school by school, child by child, state by state.



### The Invitation

The momentum is real. The impact is proven. The mission is clear. Now, the question is: Who's ready to be part of what's next?

Visit <https://mylittlemillie.com/school-visit/> to inquire and/or sign your school up for a visit.

**To Sponsor:** [sponsorship@impactgreatergood.org](mailto:sponsorship@impactgreatergood.org)

**Email Founder:** [milicent@impactgreatergood.org](mailto:milicent@impactgreatergood.org)

View Rock Chapel my Little Millie™ Literacy Show on YouTube: [click here](#)

**Video Production:** [Modest Media LLC](#) [Videographer Atlanta](#)

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