

STRATEGIC PARTNERSHIPS & SPONSORSHIP INTERN

Organization: iMPACT Greater Good™

Duration: 6-Month Internship

Time Commitment: 15 hours per week

Compensation: Paid stipend upon successful completion

ABOUT IMPACT GREATER GOOD™

iMPACT Greater Good™ is a 501(c)(3) nonprofit organization dedicated to community outreach and education, with a focus on empowering underserved communities through purpose-driven programming, youth education, and strategic partnerships. Our work is rooted in the belief that impact is created through intentional connection, education, and service—365 days a year.

POSITION OVERVIEW

The Strategic Partnerships & Sponsorship Intern will play a key role in expanding iMPACT Greater Good™'s corporate and brand partnerships. This intern will work closely with executive leadership to identify, cultivate, and secure sponsorship and partnership opportunities that align with the organization's mission and programs, including the Little Millie® initiative.

This is a high-impact, relationship-driven role ideal for a motivated self-starter interested in nonprofit leadership, business development, corporate partnerships, or social impact.

KEY RESPONSIBILITIES

- ✓ Build and nurture relationships with notable companies to support sponsorship and partnership opportunities
- ✓ Conduct outreach (cold calls, emails, and LinkedIn engagement) to identify decision-makers and key contacts
- ✓ Schedule and coordinate meetings between iMPACT Greater Good™ executive leadership and prospective partners
- ✓ Support the solicitation and tracking of corporate sponsorship opportunities
- ✓ Research, scope, and report brand-aligned, mission-centered partnership opportunities in the marketplace
- ✓ Secure talk show, media, and speaking opportunities for My Little Millie®, leveraging the full suite of offerings
- ✓ Collaborate with Marketing interns to ensure social media, website, and pitch materials reflect current initiatives and sponsorship opportunities
- ✓ Maintain organized records of outreach, meetings, and partnership progress

QUALIFICATIONS

- ✓ Strong communication and interpersonal skills
- ✓ Interest in nonprofit leadership, partnerships, sponsorships, marketing, or business development
- ✓ Comfortable with outreach and professional communication with executives and decision-makers
- ✓ Highly organized, detail-oriented, and proactive
- ✓ Ability to work independently and manage time effectively
- ✓ Familiarity with LinkedIn, email outreach, and basic research tools preferred

WHAT YOU'LL GAIN

- ✓ Direct exposure to executive leadership and corporate partnership strategy
- ✓ Hands-on experience in nonprofit business development and sponsorship acquisition
- ✓ Resume-building experience with real-world impact and measurable outcomes
- ✓ Mentorship from nonprofit and business leaders
- ✓ Paid stipend upon successful completion of the 6-month internship

HOW TO APPLY

Interested candidates should email their resume and brief introduction to jobs@impactgreatergood.org with the subject line:

“Sponsorship Intern Application – [Your Name]”

CALL AFTER EMAILING RESUME

1-855-437-5550



www.impactgreatergood.org